Cookies Policy

King's Church Warrington

Effective Date: July 2025

What Are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit our website. They help us provide you with a better browsing experience by remembering your preferences and understanding how you use our site.

How We Use Cookies

We use cookies to:

- · Remember your preferences and settings
- Analyze how visitors use our website
- Improve our website's functionality and performance
- Ensure our website works properly across different devices and browsers
- Provide relevant content and features.

Types of Cookies We Use

Essential Cookies

These cookies are necessary for our website to function properly. They enable basic features like page navigation and access to secure areas of the website. Our website cannot function properly without these cookies.

Examples:

- Session cookies for website functionality
- · Security cookies to prevent fraudulent activity
- Load balancing cookies to distribute traffic

Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. This helps us improve our website's performance and user experience.

Examples:

- Google Analytics cookies to track visitor behavior
- Performance monitoring cookies

· Error tracking cookies

Functional Cookies

These cookies enable enhanced functionality and personalization, such as remembering your preferences or choices you make on our website.

Examples:

- Language preference cookies
- · Accessibility setting cookies
- Content personalization cookies

Marketing Cookies

These cookies may be used to track visitors across websites to display relevant advertisements and content. We only use these with your explicit consent.

Examples:

- · Social media integration cookies
- Video embedding cookies (YouTube, Vimeo)
- Event tracking cookies

Third-Party Cookies

Some cookies on our website are set by third-party services:

- Google Analytics: Helps us understand website usage and performance
- YouTube/Vimeo: For embedded video content
- Social Media Platforms: For social sharing features

These third parties have their own privacy and cookie policies, which we encourage you to review.

Managing Your Cookie Preferences

You can control and manage cookies in several ways:

Browser Settings

Most web browsers allow you to control cookies through their settings. You can:

- View cookies stored on your device
- Delete existing cookies
- Block cookies from being set
- Set alerts when cookies are being sent

Our Cookie Consent Tool

When you first visit our website, you'll see a cookie consent banner where you can:

- · Accept all cookies
- Reject non-essential cookies
- Customize your preferences by cookie type

You can change your preferences at any time by clicking the "Cookie Settings" link in our website footer.

Opt-Out Links

For specific third-party cookies, you can opt out directly:

- Google Analytics: https://tools.google.com/dlpage/gaoptout
- YouTube: Through your Google account settings

Impact of Disabling Cookies

If you choose to disable cookies, please note that:

- Some features of our website may not work properly
- Your user experience may be affected
- You may need to re-enter information on subsequent visits
- Some content may not display correctly

Cookie Retention

Different cookies have different retention periods:

- Session cookies: Deleted when you close your browser
- **Persistent cookies**: Remain on your device for a set period (typically 1-24 months)
- Analytics cookies: Usually retained for 26 months

Updates to This Policy

We may update this cookies policy from time to time to reflect changes in our practices or applicable laws. Any updates will be posted on our website with a revised effective date.

Contact Us

If you have any questions about our use of cookies, please contact us:

King's Church Warrington

• Email: info@kingschurchwarrington.co.uk

• Phone: 01925 500 159

• Address: PO BOX 735, Warrington, WA5 2YL

Useful Resources

For more information about cookies and how to manage them:

• About Cookies: www.aboutcookies.org

• Your Online Choices: <u>www.youronlinechoices.com</u>

• ICO Cookie Guidance: ico.org.uk/for-organisations/guide-to-pecr/cookies-and-similar-technologies

This policy complies with the UK Privacy and Electronic Communications Regulations (PECR) and UK GDPR.